

To : Fairfax County Board of Supervisors

From : Gerry Hyland, Supervisor  
Mount Vernon District

Subject: **BOARD MATTERS for February 12, 2013**

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For your consideration, I submit the following Board Matters accompanied by a brief explanation. Your support will be appreciated.

- 1. Joint Board Matter with Chairman Bulova, Supervisors Herrity, Frey, Hudgins, McKay and Cook to Request to Promote United States Golf Association's U.S. Annual Public Links Championship at the Laurel Hill Golf Club**

**1. Joint Board Matter with Chairman Bulova, Supervisor Herrity, Frey, Hudgins, McKay and Cook to Request to Promote United States Golf Association's U.S. Annual Public Links Championship at the Laurel Hill Golf Club**

***Background***

This July 15 through 20, our very own Laurel Hill Golf Club in Lorton will host the U. S Amateur Public Links Championship. This championship has been a success since its inception in 1922. With an initial entry of 140 players, now over 6,000 competitors will make their way to Lorton to try to win an invitation to Augusta National Golf Club to play in the Masters. We are very fortunate to have Fairfax County and the Laurel Hill Golf Club host this tournament. The Laurel Hill Golf Club, which opened for play in 2005 then opened its clubhouse in 2007, is one of the Fairfax County Park Authority's finest.

Some of the accolades and tournaments at Laurel Hill include:

- Top 10 Best New Courses in America - **Golf Digest, January 2008**
- Top 10 Virginia Public Access Courses - **Golf Week, March 2008**
- USGA Women's Amateur Public Links Qualifier - **2008, 2010**
- USGA Amateur Public Links Qualifier - **2009, 2010**
- VSGA Public Links Championship - **2008, 2009, 2010**

We believe we have a real opportunity to increase the exposure of the Laurel Hill Golf Club by promoting this prestigious tournament, which will benefit us for many years to come. The event could also prove to a great driver to bring tourism and out of state dollars into Fairfax County. Furthermore, there are opportunities for many volunteers to serve as walking scorers, forecaddies and standard bearers. Volunteers receive a commemorative shirt and hat, as well as a complimentary meal and a free round of golf for each shift worked. So we encourage all golf lovers in Fairfax County to volunteer and witness golf's rising stars in action.

***Proposed Action***

Therefore, Madam Chairman, we move that we direct our Office of Public Affairs to help promote this event through various mediums including our news outlets, social media, publications, etc. and do this in conjunction with Visit Fairfax and the Fairfax County Park Authority.